# **BLINKNOW FOUNDATION**

FINANCIAL STATEMENTS

FOR THE YEARS ENDED

DECEMBER 31, 2020 AND 2019

TOGETHER WITH

INDEPENDENT AUDITOR'S REPORT

## **BLINKNOW FOUNDATION**

# DECEMBER 31, 2020 AND 2019

## **TABLE OF CONTENTS**

	<u>Page</u>
ndependent Auditor's Report	1
inancial Statements	
Statements of Financial Position	3
Statement of Activities December 31, 2020	4
Statement of Activities December 31, 2019	5
Statement of Functional Expenses December 31, 2020	6
Statement of Functional Expenses December 31, 2019	7
Statements of Cash Flows	8
Notes to Financial Statements	9



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## Independent Auditor's Report

To: The Board of Trustees BlinkNow Foundation Mendham, New Jersey

### Report on the Financial Statements

We have audited the accompanying financial statements of the *BlinkNow Foundation* (a New Jersey non-profit organization), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the *BlinkNow Foundation* as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Rezi, Bernadi, Suz + Co

Cherry Hill, NJ June 3, 2021

## BLINKNOW FOUNDATION STATEMENTS OF FINANCIAL POSITION DECEMBER 31,

ASSETS	2020	2019
Current assets Cash Investments, at market Prepaid expenses	\$ 743,748 2,365,387 35,150	\$ 876,015 1,314,836 40,088
Total current assets	3,144,285	2,230,939
Computer equipment and website, net	22,883	35,084
Other assets Endowment funds, at market	871,979	
Total assets	\$ 4,039,147	\$ 2,266,023
LIABILITIES AND NET ASSETS		
Current liabilities Accounts payable and accrued expenses	\$ 69,261	\$ 50,547
Noncurrent liabilities Paycheck Protection Program Ioan advance	158,260	-
Total liabilities	227,521	50,547
Net assets Without donor restrictions With donor restrictions	2,879,786 1,004,598	2,043,534 226,922
	3,884,384	2,270,456
Accumulated other comprehensive income Currency translation adjustment	(72,758)	(54,980)
Total net assets	3,811,626	2,215,476
Total liabilities and net assets	\$ 4,039,147	\$ 2,266,023

The accompanying notes are an integral part of this statement.

## BLINKNOW FOUNDATION STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2020

REVENUE AND SUPPORT	Without Donor Restrictions	With Donor Restrictions	Total
Contributions Investment income	\$ 3,110,669 43,533	\$ 879,475 2,004	\$ 3,990,144 45,537
	3,154,202	881,479	4,035,681
Net assets released from restriction	103,803	(103,803)	_
Total revenue and support	3,258,005	777,676	4,035,681
EXPENSES			
Program services	1,898,334	-	1,898,334
General and administrative	380,011	-	380,011
Fundraising	143,408		143,408
Total expenses	2,421,753		2,421,753
Changes in net assets	836,252	777,676	1,613,928
Net assets, beginning of year	2,043,534	226,922	2,270,456
Net assets, end of year	\$ 2,879,786	\$ 1,004,598	\$ 3,884,384

## BLINKNOW FOUNDATION STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2019

REVENUE AND SUPPORT	Without Donor Restrictions	With Donor Restrictions	Total
<u> </u>			
Contributions Investment income	\$ 2,471,378 41,686	\$ 64,122 	\$ 2,535,500 41,686
	2,513,064	64,122	2,577,186
Net assets released from restriction	173,058	(173,058)	-
Total revenue and support	2,686,122	(108,936)	2,577,186
EXPENSES			
Program services	2,080,598	-	2,080,598
General and administrative	364,222	-	364,222
Fundraising	147,008		147,008
Total expenses	2,591,828	_	2,591,828
Changes in net assets	94,294	(108,936)	(14,642)
Net assets, beginning of year	1,949,240	335,858	2,285,098
Net assets, end of year	\$ 2,043,534	\$ 226,922	\$ 2,270,456

## BLINKNOW FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

	Program Services	General and Administrative	Fundraising	Total
Grants	\$ 1,014,091	\$ -	\$ -	\$ 1,014,091
Salaries, payroll taxes and benefits	692,557	246,921	93,052	1,032,530
School expense	36,592	-	-	36,592
Residence expenses	13,458	-	-	13,458
INGO expenses	59,768	-	-	59,768
Depreciation	-	13,632		13,632
Education and outreach	926	-	-	926
Bank charges	-	2,920	-	2,920
Insurance	4,491	9,833	-	14,324
Travel	25,045	6,945	1,877	33,867
Office expenses	23,295	69,794	14,919	108,008
Professional fees	28,111	29,966	33,560	91,637
	\$ 1,898,334	\$ 380,011	\$ 143,408	\$ 2,421,753

## BLINKNOW FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2019

	Program Services		General and ministrative	Fui	ndraising	 Total
Grants	\$ 1,177,889	\$	-	\$	-	\$ 1,177,889
Salaries, payroll taxes and benefits	643,910		239,680		94,979	978,569
School expense	73,778		-		-	73,778
Residence expenses	3,664		-		-	3,664
INGO expenses	50,424		-		-	50,424
Depreciation	-		24,783		-	24,783
Education and outreach	1,095		-		6,572	7,667
Bank charges	-		3,123		-	3,123
Insurance	7,219		9,991		<b></b>	17,210
Travel	69,300		4,514		5,381	79,195
Office expenses	29,039		71,827		22,176	123,042
Professional fees	 24,280	<del></del>	10,304		17,900	52,484
	\$ 2,080,598	\$	364,222	\$	147,008	 2,591,828

## BLINKNOW FOUNDATION STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31,

CASH FLOWS FROM OPERATING ACTIVITIES	2020	2019	
Changes in net assets	\$ 1,613,928	\$ (14,642)	
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities:			
Depreciation Currency translation adjustment	13,632 (17,778)	24,783 (7,657)	
Decrease (increase) in assets: Prepaid expenses Increase (decrease) in liabilities:	4,938	(24,665)	
Accounts payable and accrued expenses	18,714	(9,106)	
Net cash provided by (used in) operating activities	1,633,434	(31,287)	
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase (sale) of investments (net) Purchase of computer equipment and website	(1,922,530) (1,431)	(6,862) (7,000)	
Net cash (used in) investing activities	(1,923,961)	(13,862)	
CASH FLOWS FROM FINANCING ACTIVITIES			
Paycheck protection program loan advance	158,260	_	
Net cash provided by financing activities	158,260	-	
Net (decrease) in cash	(132,267)	(45,149)	
Cash, beginning of year	876,015	921,164	
Cash, end of year	\$ 743,748	\$ 876,015	

#### 1. NATURE OF OPERATIONS

**BlinkNow Foundation** (the "Foundation") is a New Jersey, non-profit corporation established on October 1, 2007. The Foundation's mission is to improve the quality of life for children in Surkhet, Nepal by maintaining a home for orphaned children and a school, women's center and health clinic for the community. The Foundation achieves its mission by providing financial and management support to Kopila Valley Sewa Samaj, a Nepali non-governmental organization that operates the home and school. It also seeks to inspire others by serving as a model for excellence in providing a loving home for orphaned children, educating impoverished children, teaching women the tools they need for economic self-sufficiency and healthcare services.

#### 2. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u>

#### Basis of Presentation

The financial statements of the Foundation have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles ("US GAAP") which require the Foundation to report information regarding its financial position and activities according to the following net asset classifications:

#### Net assets without donor restrictions

Net assets that are not subject to donor-imposed restrictions may be expended for any purpose in performing the primary objectives of the Foundation. These net assets may be used at the discretion of the Foundation's management and the Board of Directors.

#### Net assets with donor restrictions

Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Foundation or by the passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents. There were no cash equivalents at December 31, 2020 and 2019.

#### Computer Equipment and Website

Additions in excess of \$1,000 are recorded at cost and charged to the office furniture and equipment account, while replacements, maintenance, and repairs, which do not improve or extend the life of the respective assets, are expensed currently.

Depreciation is provided using the straight-line method over the estimated useful lives of the assets, which is 5-7 years for furniture and equipment.

## 2. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)</u>

#### Computer Equipment and Website (Cont'd)

When retired or otherwise disposed of, the carrying value of the assets and related depreciation are removed from the respective accounts, and the net difference, less any amount realized from disposition, is charged or credited to income.

#### Use of Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Contributed Services**

The Foundation recognizes the fair value of contributed services received in accordance with ASC No. 958-605-25-16, if such services a) create or enhance nonfinancial assets or b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not contributed.

#### Allocation of Functional Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Whenever possible costs are directly assigned to the appropriate benefiting program activities and supporting services. If costs cannot be identified to a specific program activity or supporting service, then these costs are allocated among the various benefiting activities and services, utilizing an appropriate basis. Accordingly, certain costs have been allocated among program and supporting services benefited.

#### Investments

Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value, as determined by quoted market prices, with gains and losses included in the statement of activities and changes in net assets. Donated securities are recorded at the market value on the date of contribution. Gain or loss on sale of investments is determined on the basis of average cost.

#### **Income Taxes**

The Foundation is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code, accordingly, no provision for taxes has been included in the financial statements. The Foundation is required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS.

Management has reviewed tax positions taken in filings with federal and state jurisdictions and believes those positions would be sustained should the filings be examined by the relevant taxing authority. These tax filings are subject to examination, generally for three years after they are filed.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### Income Taxes (Cont'd)

Should settlement of an examination or other event result in a change in management's evaluation of a tax position taken or expected to be taken in filings that have not been closed by statute or examination, any interest and penalties related to the unrecognized tax benefit as a result of the uncertain tax position would be included in interest expense and administrative expenses, respectively.

#### **Uninsured Cash Balances**

Cash accounts at banks are insured by the FDIC for up to \$250,000. The Foundation has, periodically throughout the year, maintained balances in its operating account in excess of the federally insured limits.

### Foreign Currency Translation

The functional currency of the Foundation's foreign operations is the local currency. The financial statements of the foreign subsidiary have been translated into U.S. dollars. All balance sheet accounts have been translated using the exchange rates in effect at the balance sheet date. Income statement amounts have been translated using the average exchange rate for the year. Accumulated net translation adjustments have been reported separately in other comprehensive income in the financial statements.

#### 3. LIQUIDITY AND AVAILABILITY

The Foundation has \$2,976,516 of financial assets, as of December 31, 2020, available within one year of the statement of financial position's date. The Foundation manages its liquidity by operating within a prudent range of financial soundness and stability and maintains liquid financial assets sufficient to cover 180 days of general expenditures. In addition to these available financial assets, a significant portion of the Foundation's annual expenditures will be funded by current year operating revenues including contributions and investment income. As part of this liquidity management, the Foundation invests cash in excess of daily requirements in mutual funds and other short-term investments.

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

## 3. LIQUIDITY AND AVAILABILITY (CONT'D)

Financial assets at year-end:

	2020	2019
Cash Investments, at market	\$ 743,748 2,365,387	\$ 876,015 
Total financial assets	3,109,135	2,190,851
Less: Donor imposed restrictions for project support	(132,619)	(226,922)
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 2,976,516</u>	<u>\$ 1,963,929</u>

#### 4. INVESTMENTS

The valuation techniques required by FASB ASC 820 are based upon observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect management's market assumptions. These two types of inputs create the three levels of fair value hierarchy described below:

- Level 1 quoted prices in active markets for identical securities.
- Level 2 other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment speeds, credit risk, etc.).
- Level 3 significant unobservable inputs (including the Foundation's own assumptions in determining the fair value of investments).

The financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to fair value measurement. The inputs methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities.

Investments at December 31, 2020 consist primarily of bond funds and a deposit account with the fair value determined by Level 1 inputs. The cost and unrealized gain at December 31, 2020 was \$1,296,453 and \$15,971, respectively. The cost and unrealized loss at December 31, 2019 was \$1,272,624 and \$4,418, respectively.

## 5. COMPUTER EQUIPMENT AND WEBSITE

Computer equipment and website consists of computer equipment and website design costs with an original cost of \$70,354 and accumulated depreciation of \$47,471 as of December 31, 2020.

Depreciation expense is \$13,632 and \$24,783 for the years ended December 31, 2020 and 2019, respectively.

#### 6. ENDOWMENT FUNDS, AT MARKET

The Foundation established two endowment funds in 2020: The Duff Family Puffin Endowment Fund and The Maggie Doyne Founders Fund.

The Duff Family Puffin Endowment Fund is a permanently restricted endowment established to provide income and long-term protection for BlinkNow's Children's Home. The principal corpus is permanently restricted and the income is restricted to fund the operations of the Children's Home. The value of this fund at December 31, 2020 was \$771,979.

The Maggie Doyne Founders Fund is a permanently restricted endowment. The principal corpus is permanently restricted and the income may be used for the Foundation. The principal corpus can only be accessed if the Board declares a funding emergency. If the original source of a fund contribution is a restricted gift, the contributions will retain the restricted purpose as originally specified. The value of this fund at December 31, 2020 was \$100,000.

### 7. PAYCHECK PROTECTION PROGRAM LOAN ADVANCE

In April 2020, the Foundation received a first draw Paycheck Protection Program (PPP) loan advance in the amount of \$158,260, with a maturity date two years from the date of the note.

Pursuant to the terms of the CARES Act, the Foundation applied for forgiveness in May 2021 and received full forgiveness from the Small Business Administration (SBA) in June 2021.

## 8. <u>NET ASSETS WITH DONOR RESTRICTIONS</u>

Net assets with donor restrictions are available for the following purposes:

	2020	2019
Other project support Perpetual in nature	\$ 132,619 <u>871,979</u>	\$ 226,922 
Total	<u>\$ 1,004,598</u>	<u>\$ 226,922</u>

### 9. GRANTS EXPENSE

As discussed in Note 1 and in accordance with the Foundation's guidelines, it makes grants to the Kopila Valley Sewa Samaj to support the education and health of orphaned children in Nepal and provides community outreach to reduce poverty, empower women, improve health, and encourage sustainability and social justice. The Foundation is actively involved in the operations of this organization and has a representative on the Board of Directors.

#### 10. EMPLOYEE SAVINGS PLAN

The Foundation adopted an employee savings plan under Section 401(k) of the Internal Revenue Code. Employees are eligible to participate in the Plan when they have completed 3 months of service and attained age 21. The Foundation made contributions to the Plan of \$35,398 and \$31,338 for the years ended December 31, 2020 and 2019, respectively.

### 11. DONATED SERVICES, MATERIALS AND FACILITIES

A substantial number of unpaid volunteers, including Board members, have made significant contributions of their time to the Foundation's programs, principally in residential services and educational programs. These contributed services are not reflected in the financial statements since the criteria for recognition of such volunteer effort have not been satisfied.

#### 12. SUBSEQUENT EVENTS

In preparing these financial statements, management of the Foundation has evaluated events and transactions for potential recognition or disclosure through June 3, 2021, the date the financial statements were available to be issued.

In June 2021, the Foundation received full loan forgiveness for the PPP loan advance. See Note 7.

The Foundation had no other significant or material subsequent events through June 3, 2021.